



Shreveport Airport Authority City of Shreveport



Ribbon Cutting for Vision Airlines

FOR IMMEDIATE RELEASE

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Shreveport Mayor Cedric G. Glover and the Shreveport Airport Authority will welcome Vision Airlines with a ribbon-cutting ceremony at 3 p.m. Thursday, February 17, 2011, at 3:00 p.m. at the Shreveport Regional Airport Terminal.

The new service will provide low-fare, non-stop jet service to Destin/Fort Walton Beach, Florida beginning April 2, 2011, with rates starting at \$89/one way*.

“Vision Airlines is excited to offer this new, low-cost air service to the Shreveport community and surrounding areas,” said David Meers, chief operating officer, commercial operations of Vision Airlines. “It is our desire to continue to grow our service and route structure, and offer tremendous value to leisure travelers.”

Vision Airlines will operate flights two days per week, from Shreveport Regional Airport (SHV) to Northwest Florida Regional Airport (VPS), utilizing a 148-seat Boeing 737-400 aircraft, allowing travelers to experience an outstanding beach destination the minute they step off the plane.

Encompassing the southern sea towns of Destin • Fort Walton Beach • Okaloosa Island, Northwest Florida’s Emerald Coast has something for everyone, from basking on 24 miles of shockingly-white shoreline and teeing off on more than 1,080 challenging holes, to casting lines in the fish-filled waters of the “World’s Luckiest Fishing Village” and watching dolphins dance at the state’s oldest marine park, Florida’s Gulfarium.

“The selection of Shreveport Regional Airport as one of the first focus cities for Vision Airlines’ low-fare service reflects the airline’s confidence in Shreveport-Bossier and the Ark-La-Tex economies,” said Shreveport Mayor Cedric B. Glover. “Our community is honored to partner with Vision Airlines as they connect Northwest Florida Regional Airport to Shreveport and many other cities.”

“Vision Airlines provides Ark-La-Tex residents a great opportunity to fly non-stop at extremely affordable fares on large and comfortable Boeing 737 jets,” said Airport Authority Chairman, Keith Gamble. “We truly appreciate Vision’s investment in Shreveport and also the assistance we have received from the Shreveport-Bossier Convention & Tourism Bureau. Now, we need the community to support Vision Airlines and plan vacations to the beautiful Destin area so we can expand upon this new low-fare service.”

“The Ark-La-Tex Region has demanded low-fare service with big jets to popular destinations,” said Interim Director Bill Cooksey. “Vision Airlines meets all three of these goals. We ask the community to support this new service so that we can grow with Vision Airlines to even more destinations. We also want to thank the Shreveport-Bossier Convention & Tourism Bureau, our area chambers and the City of Shreveport for the support they are providing to Vision.”

Flight Schedule: Effective April 2, 2011
Starting at \$89/each way

Day	Depart Destin	Arrive Shreveport	Depart Shreveport	Arrive Destin
Tuesday	5:05 PM	6:30 PM	7:15 PM	8:40 PM
Saturday	9:00 AM	10:25 AM	11:10 AM	12:35 PM

Following a challenging year for the Emerald Coast tourism industry due to the Deepwater Horizon oil spill in April 2010, Vision Airlines confidently introduces non-stop, low-fare flight service from 20 markets into the destination acclaimed as the “Best Beach Town in the South” for 14 consecutive years by the readers of *Southern Living*.

Vision Airlines – headquartered in Atlanta – began operations in 1994 in Las Vegas. Today, the company operates a mixed fleet of aircraft including the Boeing 767, Boeing 737 and Dornier 328 aircraft. Vision Airlines, internationally recognized/established as a premier charter airline, has been flying scheduled service for more than two years. The company’s clients include US Presidential candidates, heads of state, countless celebrities, Fortune 1000 companies and some of the world’s most recognized resorts. The company is headquartered in Atlanta.

For more information about Vision Airlines or to book a flight, please visit www.visionairlines.com or call 1-877-FLY-A-JET.

The ribbon cutting will be held at the north end of the Shreveport Regional Airport Terminal.

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* Taxes and travel fees apply. Vision Airlines Baggage Policy: Standard Size Checked Bag (Advance Purchase) - \$15.00, Standard Size Checked Bag (at airport) - \$25.00, Overweight Checked Bag - \$75.00, Sports Equipment - \$50.00.